Needfinding Activity

Title: “Students who Struggle with Time Management”

**Observation and Interview**

Our activity is to determine students who struggle with time management and identify the main cause of that problem to find out their needs. Our observation method is through interviewing our target audience.

**Q&A:**

1. Basic Information:
   1. Tyron, 20, Male, 2nd year, Information Technology (NU Manila)
   2. Janine Myka, 19, Female, 2nd year, BS medical technology (CEU Manila)
   3. Clarisse Laranang, 19, Female, 2nd year BSBA-BMBA (Asia Pacific College)
   4. Jelreene Adiao, 18, Female, 1st year, BMMA (Asia Pacific College)
2. Do you have any activities outside academics? (e.g. social media, organization activities, other hobbies?)
   1. Church Ministry
   2. Internet Surfing
   3. Church Organizations (Parish Youth Ministry and Music Ministry) and Teatre Phileo
   4. Drawing Commissions, using social media
3. When and how long do you spend time on the activities?
   1. 3 hours
   2. Depends on my free time
   3. Mostly on Wednesdays and weekends
   4. During the weekends only
4. What is your status in academics (describe by GPA or others)?
   1. Stressed but I passed my subjects, GPA: 2.88 (4.0 as the highest possible)
   2. Fair enough para pumasa, GPA: 1.7 (1.0 as the highest possible)
   3. Average. Wala pa namang below tres.
   4. Above average
5. Do you struggle with handling academics and your other activities? How? [Question to find out their needs].
   1. Yes, by procrastinating in my school works and time management.
   2. Yes, because of the number of units per semester
   3. Minsan. Lalo na I have big responsibilities with those orgs that I'm in. Minsan nagkakasabay so I really have to weigh things.
   4. Yes. There are groupworks and commissions that need attention.

**Identifying User Needs**

1. Students need to balance social media use and studies.

2. Students need a way to receive reminders on what to prioritize.

3. Students need to organize their schedule.

4. Students must plan ahead of time.

5. There is a need to stay productive.

6. A student needs to lower their stress.

7. There is a need to increase and improve a students' concentration.

8. There is a need to schedule their tasks and hobbies.

9. Students need a way to improve their goal setting tasks.

10. Students need an accurate and more focused on the outcome of their activities.

**Point of View**

Students always have academics, personal interests and other responsibilities to manage, plus an excessive usage of applications. Why not all?